

# City of Dallas News Release

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City of Dallas

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## **New Green Guides Will Help Residents and Businesses 'Green' Dallas**

***Downloadable guides make it easy to go green***

For many people, 'going green' sounds like a great idea...they just do not know where to start. With that in mind, GreenDallas.net has created simple, easy-to-use guides featuring comprehensive information and ideas. The Green Guides are available for free download on the City of Dallas' green Web site, [www.GreenDallas.net](http://www.GreenDallas.net).

"Since we launched our Web site back in January, we continue to get the same questions from our residents: *How do I start?* and *How can I make my workplace greener?*," says Laura Fiffick, Director of the City's Office of Environmental Quality. "In response, we put together both a *Green Guide for Residents* and a *Green Guide for Businesses* with a lot of simple things people can do to green their homes and offices."

The guides feature tips on energy efficiency, water conservation, recycling, air quality, vehicle tips and much more. The business guide even tells readers how to start a "Green Team" in their workplaces.

"Often, we are hearing from employees who say their companies throw away a lot of paper or plastic bottles, and the employees want to do something about it," says Jill Jordan, Assistant City Manager. "And many companies are listening. They're not only allowing their employees to create these Green Teams, they're changing the way they operate day-to-day to become more environmentally responsible."

The *Green Guide for Residents* and the *Green Guide for Businesses* can both be downloaded for free at [www.GreenDallas.net](http://www.GreenDallas.net) under the *Downloads and Helpful Information* link on the right hand side of the homepage.

### **ABOUT GREEN DALLAS**

The City of Dallas' Green Dallas initiative is aimed at environmental responsibility and encourages both public and private sector involvement. The City of Dallas launched [www.GreenDallas.net](http://www.GreenDallas.net) as part of its commitment to environmental responsibility. This comprehensive site is dedicated solely to environmental issues. To find out more about how the City of Dallas is an environmental leader and what residents can do to 'build a greener Dallas,' visit the City's green Web site [www.GreenDallas.net](http://www.GreenDallas.net)

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